

Media Contact:

Courtney Belew

(410) 327-0404 x18

Old Town Ace Hardware

courtney@charmcityacehardware.com

OLD TOWN ACE HARDWARE GETS NEW OWNERS*Locally Owned Hardware Store Plans Grand Re-Opening Event*

ALEXANDRIA, VA, April 17, 2015 – America’s most celebrated “helpful place” is under new ownership in Old Town Alexandria. The new store owners of Old Town Ace, located at 809 S Washington St. will bring the company’s unique blend of personal, knowledgeable and helpful service paired with quality home maintenance expertise and products to Alexandria residents.

Old Town Ace is the tenth store opened by local residents and owners Gina Schaefer and Marc Friedman. Schaefer intends to bring new life to the store by specifically catering to the needs and interests of their neighbors in the Alexandria community, including solutions to everyday home maintenance needs, as well as an extensive array of high quality products in categories such as paint, and lawn and garden. “Our mission is to provide customers with the neighborly advice and assistance they have come to expect from Ace,” says Schaefer, the new owner of Old Town Ace. “We look forward to becoming a helpful and valuable neighbor to the community, both inside and outside the walls of our store.”

The 8000 square foot store is packed with thousands of essential products and supplies, including some of the most respected brand names and best-selling items to help people take care of their homes. Key product offerings include paint, lawn and garden, hardware, electrical, plumbing, automotive and home décor. The grand opening festivities will include a re-opening party with a big sale, snacks, and giveaways. The store is scheduled to re-open May 2015.

To learn more about the store’s grand opening and celebratory event, customers can join the store’s Founding Members email list by sending a message to founder@acehardwaredc.com.

Old Town Ace Hardware Store Information:

- Store Hours: Monday through Saturday, 8 a.m. to 8 p.m.; Sunday, 10 a.m. to 6 p.m.
- Address & Phone: 809 S Washington St. Alexandria, VA (703) 879-0475
- Store Management: Nate Duncan Store Manager; Mark Tantillo Assistant Manager

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About Ace Hardware

For 90 years, Ace Hardware has been known as the place with the helpful hardware folks in thousands of neighborhoods across America, providing customers with a more personal kind of helpful. In 2014, Ace ranked “Highest in Customer Satisfaction with Home Improvement Retail Stores, Eight Years in a Row,” according to J.D. Power. With more than 4,850 hardware stores locally owned and operated across the globe, Ace is the largest hardware cooperative in the industry. Headquartered in Oak Brook, Ill., Ace and its subsidiaries currently operate 14 distribution centers in the U.S. and also have distribution capabilities in Shanghai, China; Panama City, Panama; and Dubai, United Arab Emirates. Its retailers’ stores are located in all 50 states, the District of Columbia and approximately 60 countries. For more information on Ace, visit www.acehardware.com.